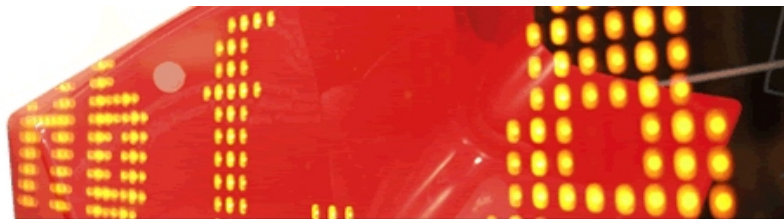




# Railway Interiors expo



6, 7, 8 NOVEMBER 2007, KOELNMESSE, GERMANY

## FIRST CLASS SHOWING FOR PRIMARIUS UK

Railway Interiors Expo 2007 was a resounding success yet again for Primarius UK. "We had a fantastic show and response from last year's show but nothing in comparison to the quality of business leads from 2008", stated Ian MacPherson, Marketing Assistant. He continued "we had been busier over the course of the entire 2008 show, particularly on the Wednesday which was filled with customers from around the globe especially from Australia where they are adopting the same stringent fire regulations as the UK".

At times there simply was not enough space on the Primarius stand potential customers seemingly queueing in the aisles to speak to a representative and to sit on their seats. With this still at the forefront of their minds, Primarius have booked an even larger space for Railway Interiors Expo 2008 which is upping seats and moving to Amsterdam, Holland on the 4th, 5th and 6th of November 2008 (for more information please visit [www.railwayinteriors-expo.com](http://www.railwayinteriors-expo.com)).

At the show, Primarius UK have yet again responded to customer requests by launching two new additions to their already extensive list of seating solutions.



**PBC2X**  
Business Class,  
available in a 2+2  
configuration!

"The **PBC11X** and **PBC2X** were both specifically designed to meet the high standards demanded by the first class traveller and business class traveller respectively, and therefore the operator", stated Martin Thornton, Managing Director. He continued, "The **PBC11X** still retains the cradle

levels of space, revised comfort levels through a new cushion and squab shape. Perfect sense for the operator and traveller".

Both designs focussed on, and succeeded in longevity of service and environmental improvements and come in a number of mechanical and trim configurations to meet customer and end user needs.

The Primarius first class **PBC10X** was again on show this year by popular demand having been launched at last year's Railway Interiors Expo and since been the object of many discussions and interest, only this time instead of the striking red leather it was shown in



**PBC11X**  
First Class



tension recline but its new trim profiles gives greater customer comfort and a higher degree of personal space, whilst the **PBC2X** seat has the added benefit of increased configuration possibilities, for example, the very sort after 2+2 configuration, the seat provides larger headrests giving greater

Ferrari yellow but with less maintenance required! The Primarius first class seats stole the show but their underground, tram, business class and standard class seating solutions continue to draw everyone's attention. The company continues to go from strength to strength, tripling in size this year!

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